

# Building Awards 2010 – Entry Form

Closing date for entries: Thursday 7<sup>th</sup> January 2010



## Housebuilder of the year

This category is aimed at all sizes of firms building homes as either a stand alone developer or as partner with a public sector authority or housing association for which the entrant has a financial stake of at least 50%.

Entrants must provide a statement of no more than 1000 words and include pictures to illustrate why you think you should win this award this year. Entrants to this category are also asked to fill the table below and the entry form overleaf. We appreciate that the tough market conditions will inevitably have made a major impact on financial performance but it is useful for the judges to have this information for comparison purposes.

Please provide this information on 5 pages of A4, the entry form and table below will not be counted in this 5 page limit. Please provide two copies of all entry material including this form and the entry form.

<b>Contact Name</b>		Mr/Mrs/Ms/Dr (delete as appropriate)	
<b>Job Title</b>			
<b>Company Name</b>			
<b>Address</b>			
		<b>Postcode</b>	
<b>Telephone</b>		<b>Email</b>	
<b>Signed</b>			
<b>Job title</b>			
<b>NB This form must be signed by a Director, Chairman or Chief Executive of your organisation</b>			
<b>Date</b>			

**Please provide a 1000 word statement highlighting the innovations and achievements in the following areas:**

- Why in a nutshell does your firm deserve to win this award in 2010?
- What is your approach to design? Have you won any design awards?
- What systems do you have for measuring customer satisfaction? How do they work and how often are the satisfaction levels measured?
- What is your firm's approach to sustainability both in a business operation and in projects?
- How does your firm involve the community in the planning and execution of your housing projects?
- What new innovations have you launched in the last year?
- What is your firm's approach to health and safety policy and corporate social responsibility?
- Any new business ideas you have implemented to sell homes and respond to the downturn?
- Any other business improvements or ideas that help you stand out from the competition?
- Any new public partnerships for delivering new homes for which you are particular proud?

	Financial / calendar 2007-2008	Financial / calendar 2008-2009	% Increased / decreased over the last year	Approx % increase / decrease over last three years
Housebuilding operating profit				
Number of homes built				
Number of homes sold				
Average sales price achieved				
Average net selling price per sq ft/metre				
What % of units built were in partnership with a housing association or equivalent?				
What % of homes built in the last year were on brownfield sites?				
What is your 'accident frequency rate'? Base this on UK figures. Defined by HSE as: number of reportable accidents x 100.000 / number of hours worked  Note: please check your figures as many entrants supply data that is incorrectly calculated.  Last year, firms who did not complete this section were not put forward as finalists.				

*For all the questions in the above form we are prepared to accept approximate estimates, though finalists may be asked to substantiate any figures given.*

### Essential tips for a successful entry

- Where we have asked for specific information use headings to highlight your answers to specific questions
- Concentrate on cold, hard facts that can be substantiated
- Include information on your exceptional successes during the year such as innovations or techniques that have reaped substantial benefits
- A clean, concise and error-free entry is always impressive
- You can use bullet points, pie charts and photographs in your submission. Photographs are particularly important for the judges to be able to see your projects or innovations.
- Additional information will not be forwarded to the judges unless specifically requested on the entry form
- Do not bind, punch, staple, mount or fix your entry in any form of binder; simply secure your entry with a paperclip
- Please provide us with two copies of all entry material including the entry form. If you are shortlisted we will need additional copies
- **THE DEADLINE FOR ENTRIES IS THURSDAY 7<sup>TH</sup> JANUARY 2010**

### Checklist

- Have you filled in your details on the entry form?
- Have you filled out the relevant form and/or provided evidence (photographic or other) where appropriate?
- Have you completed your maximum 1000-word entry on no more than five double sided pages of A4?
- Have you provided two unbound copies of all entry material including the completed entry form?